

Join the AFI team and Let's grow together

Content Writer (Part-Time & Full-Time Opportunities)

About the role:

We are looking for self-motivated content writers who can quickly grasp industry nuances and create clear, engaging and well-researched content that aligns with our business objectives. If you have a talent for crafting compelling narratives, a keen eye for detail and the ability to take ownership of projects, we want to hear from you.

Key Responsibilities

- Research and write high-quality content for various brands and industries
- Develop content for websites, social media, blogs, case studies, white papers, e-mails, proposals and more
- Create content that speaks to a range of audiences ensuring clarity, professionalism and impact
- Work independently, taking broad direction and executing efficiently
- Meet deadlines with consistent, reliable, and high-quality output
- Ability to self-edit and proofread
- Ability to optimize for SEO is preferred but not necessary

Requirements

- Multi-format content – You should be comfortable writing a broad range of content from marketing materials to proposals and thought leadership pieces.
- Strong research skills – You should be able to find and synthesize complex information and write in a clear, authoritative manner.
- Proactive mindset – You should take ownership of tasks and run with them with minimal oversight.
- High-quality output – You should consistently deliver polished, strategic and error-free writing.
- Growth mindset– You should be eager to learn, adapt to emerging trends and improve your writing and industry knowledge.

Why Join us

- Work on a wide range of projects
- Gain exposure to sectors and industries in Sri Lanka and overseas
- Opportunities to expand your expertise
- Flexibility: Part-time and full-time positions available
- Competitive pay for high-quality, reliable writers

Submit your resume and portfolio showcasing different types of writing. If you don't have published work, create fresh samples for any industry relevant to AFI Corp.

State whether you're applying for a part-time or full-time position.

📍 **No: 1B, Dharmaraja Mawatha, Off Alfred House Avenue, Colombo-03.**

📞 **Contact: +94 11 25 511 74 / 0777 414 392**

🌐 **Web: <https://www.aficorp.global>**