

Join the AFI team and Let's grow together

Instructional Designer

Job Overview:

The Instructional Designer is responsible for developing engaging courses and curriculum, designing interactive learning experiences, and creating online training materials. This role collaborates with subject matter experts to enhance course content, manages online learning communities, and ensures best practices in instructional design. The ideal candidate has expertise in learning management systems (LMS), instructional theory, and digital course development, with strong project management and communication skills

Key Responsibilities

- Develops and designs courses and curriculum. Edits and develops online learning materials.
- Creates learning experiences and environments.
- Designs learning activities, assignments, and assessments.
- Creates computer-based training (CBT) modules and storyboards.
- Develops instructor's manuals, rubrics, and other teaching tools.
- Collaborates with subject experts to develop course content.
- Manages online learning communities. Analyzes, updates, and refines existing online content.
- Trains instructors, students, and employees in how to use learning technologies.
- Facilitates discussion and collaboration via social media.
- Keeps current on best practices in instructional design.
- Writes scripts for video and audio content.
- Works with technical staff to troubleshoot problems reported by users.

Qualifications & Skills:

- Bachelor's or Master's degree in Instructional Design, Education, or related field
- Teaching or administrative experience is a plus
- Prior experience in instructional design and curriculum development
- Strong understanding of instructional theory and assessment methods
- Proficiency in Learning Management Systems (LMS) and course management platforms like Blackboard
- Experience with design tools such as InDesign and web design best practices
- Excellent project management, critical thinking, and communication skills
- Ability to manage multiple deadlines and collaborate with diverse teams

We offer a competitive salary , great benefits and the freedom to work remotely.